**VRINDA STORE**

**OBJECTIVE:** Vrinda Store aims to compile an annual sales report for 2022 to gain insights into their customer base, facilitating strategic growth initiatives for increased sales in 2023.

**Business Queries:**

* Compare the sales and orders using single chart
* Which month got the highest sales and orders?
* Who purchase more – men or women in 2022?
* What are different order status in 2022?
* List top 5 states contributing to the sales?
* Relation between age and gender based on number of orders
* Which channel is contributing to the maximum sales?
* Highest selling category?

**Algorithm:**